

INVITATION



Borderless opportunities in the Arctic

15-16 November
KULTURENS HUS, LULEÅ

Welcome to Luleå in November when Interreg Nord is arranging a conference to show borderless opportunities when living and working in the Arctic regions!

During the conference we will discuss borderless opportunities in the future Arctic. The conference starts with the evening event at 5pm on the 15th of November followed by an interesting conference program on the 16th of November.

 **Arctic
Cooperation**

**Interreg
Nord**
European Regional Development Fund





15th of November

16.15 Registration and networking

17.00 Welcome and opening words

Sven-Erik Österberg, County governor of Norrbotten
Yvonne Stålnacke, Mayor of Luleå

17.20 Session 1: Young in the Arctic region

What's it like to be young in the Arctic region? Do young people have the possibility to create their future in the Arctic?

During this session, you will be inspired by young members of parliament and business leaders and their thoughts about the Arctic and the future.

Ida Karkiainen, Member of Swedish Parliament
Kalle Pakalén, Projectleader, Kajaani University of applied sciences
Sabrina Suikki, Lawyer, Igne Advokatbyrå, Luleå
Simo Kekäläinen, Entrepreneur, Demola Business Kitchen, Oulu
Victoria F Mathiassen, Youth consultant, Nord Troms
Arctic Award-presentation

18,15 Entertainment – Our stories

Elina Söderström
Esa Rautiainen
Mirja Tapio
Arto Kiimalainen

18.30 Dinner and prize ceremony for Arctic Award



For the very first time the prizes from the new project called the "Arctic Projects Awards" will be awarded. The awards highlights goodpractice projects focused on topics of particular relevance to the Arctic area.

 **Arctic
Award 2017**



16th of November

09.00 **Welcome to day 2**

Entertainment – Arctic Youth Brass Orchestra

09.30 **Session 2: Future in the Arctic region**

During this session The Arctic region is hot and there is a global interest for the Arctic. European union has adopted an integrated policy for Arctic with focus on environmental, economic and social challenges for people in the region

During this session, you can take part of some ongoing processes and how these are going to make an impact on the Arctic region.

Oddgeir Danielsen, Director, Secretariat of the Northern Dimension

Mikael M Janson, Managing Director, North Sweden European Office

10.30 **Coffee and networking**

11.00 **Session 3: Business in the Arctic region**

What creates successful businesses in Arctic, and how can our companies take advantage of Arctic conditions?

During this session, you have the possibility to meet companies that have succeeded and you will get more knowledge about important success factors. You can also take part of challenges and how to manage them in the best way. This session gives you information about what kind of help you can get when you plan to make business across the borders.

Sanna Savolainen and Maja Terning, Projectleaders, Business Oulu

Anita Andresen, Senior adviser, Bedriftskompetenase AS

Robert Forsberg, Senior adviser, Norrbottens Handelskammare

Örjan Matti, Business developer, Tyréns

12.15 **Lunch is served**



The cooperation is coordinated by the Northern Periphery and Arctic Programme. Participating programmes are Interreg Botnia-Atlantica, Interreg Nord, Kolarctic CBC and Karelia CBC.



16th of November

13.15 **Session 4: Climate and energy issues in the Arctic region**

The effects of climate change are showing faster in the Arctic region than anywhere else, but the region also have vast resources which can contribute to the mitigation of further emissions.

In this session, companies and inspirers will tell us about how to increase profitability through decreasing the climate impact of products, services and behavior.

Carina Roos, Head of Administration and Sustainability, Polarbröd

Eva Sundin, CEO, Swerea MEFOS

Christian Rimpi, CEO, Jokkmokks Allmänning

14.00 **Session 5: Innovation in the Arctic region**

How can innovations based on resources from our Arctic nature create competitive businesses?

During this session, you will be inspired by innovators and companies which present their products and ideas.

Janne Remes, Director, University of Oulu

Leena Favén, Project Manager, Centria

Tbc

14.45 **Summary of the conference**

15.00 **Coffee and end of the conference**

Information & registration

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