

Seventh Call Strand 2 and 3

“Expression of Interest” 2-step approach

Step 1

Based on the Terms of Reference for the Seventh Call, project applicants should identify an experimental approach with the aim to enhance the opportunities, diversify outputs and results, and further integrate results as well as disseminate their impacts.

The NPA Monitoring Committee (MC) is encouraging an “*experimental approach*” that includes the following approaches:

Strand 2

- A. “Rollout” projects to explore transferring of project outputs to other organisations, sectors and/or regions,
- B. “Policy influencer” projects to focus on achieving a higher level of policy influence inside the existing project theme,
- C. “Transnationalisation” projects to maximize the transnational impact of existing outputs on local level end users or widening the preparedness for transnational cooperation to other beneficiaries

Strand 3

“Disruptive Technology” projects to explore the practical application of new technologies to existing industries.

When applying for **Strand 2 or 3** of the Seventh Call, please complete the following template as an Expression of Interest, which should be sent to Christopher Parker (christopher.parker@interreg-npa.eu) no later than **August 7th 2019**.

Step 2

Your Expression of Interest will be assessed against the Terms of Reference for Seventh call **Strand 2 & 3**, after which, you will be able to submit an application via eMS after August 12th. You will also receive an invitation to join the “How to Apply” seminar on August 29th, 2019 in Umeå, Sweden.

Special Note regarding Strand 2A

Exploring and assessing the technical feasibility and commercial potential of a breakthrough innovation or investigating commercialisation could include activities such as: risk assessment, design or market studies, intellectual property exploration - the ultimate goal is to put a new product, service or process in the market; possibly through an innovative application of existing technologies, methodologies, or business processes.



Expression of Interest – 7th Call

1. Project acronym:	2. Project Title:
3. Experimental approach <i>Select an approach from the drop-down menu:</i> <i>If choosing strand 3, please indicate which technology(ies) your project will focus on:</i> <input type="checkbox"/> Artificial Intelligence (AI) <input type="checkbox"/> Virtual Reality (VR) <input type="checkbox"/> Internet of Things (IoT) <input type="checkbox"/> Blockchain technologies <input type="checkbox"/> Other, please list:	
4. Specific Objective <i>Please select which specific objective your project idea will address</i>	
5. Project rationale <i>Provide a short overview of the rationale of the project (Max 1000 characters)</i>	
6. Project partnership <i>List expected partner organisations and the role of each partner. (Max 1000 characters)</i>	

7. Cooperation Reason

Please explain why your project goal(s) can be reached only through transnational cooperation (Max 1000 characters)

For strand 2:

8. Outputs and Results

- *Which 1-2 NPA project output(s) (or outputs from other programmes) is the proposal based on?*
- *What existing results are you planning to enhance?*

(Max 1000 characters)

9. Project Approach

Please describe how your project will apply the chosen experimental approach (“roll-out”, “policy influencer”, “transnationalisation”, “disruptive technologies”) to existing or new solutions, and in what way this goes beyond existing practice.

What do you expect your project to have achieved by the end of its duration?

(Max 1500 characters)

10. End users

Please outline how end users are represented and/or involved, and what benefits the target groups will gain from your approach.

(Max 500 characters)

11. Milestones

The call definition of a Milestone is:

- *A major progress point that must be reached to achieve success*
- *Activities and deliverables lead to assessable and verifiable milestones. Milestones can be for example: a priority task, survey, baseline study, conference planning deadline etc.*
- *Milestones could also be composed of many smaller deliverables and be tangible or intangible in nature leading to the project's end results.*

Please define milestones for your 12-18 month project, including delivery month, and how you expect to meet them.

(Max 1000 characters) Optional: attach a GANTT chart

