











# Greenland

#### Challenges of today, visions for tomorrow







## **GREENLAND – WHAT A WONDERFUL WORLD**

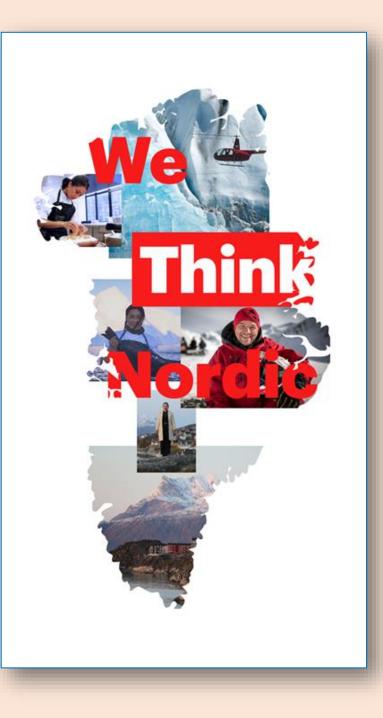


Biggest island in the world – 1/5 of Sibiria Population : 57.000 Cities : 17 Settlements 60 5 Municipalities Appx. 30 % monolingual 25% 16-28 years old disappered, rest 60 % no education

Homeless 579.

Suiciderate: app 55, males 75 % Infrastructure : Plane or Boat

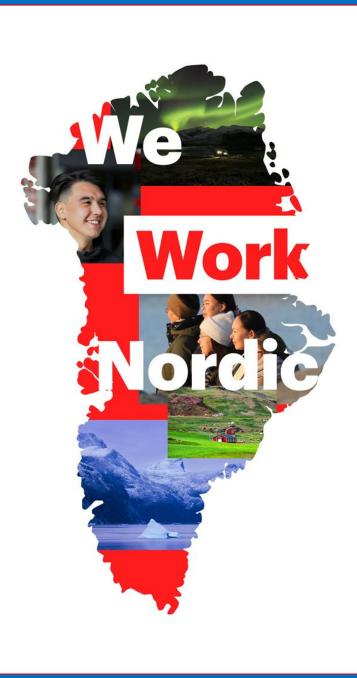
Need for (skilled) workforce: 2000 pax



## The effort until now...

- The annual education caravan
- Role models from across the region
  Local fairs in major cities
  E-learning and skills upgrading on the internetcational guidance at schools
- Incubating averaging intervention
  Companies to exemplify job opportunities
  "Make me dream about a future"
- Help us building together





#### The effort until now...

- Everyone is fighting for the same hands at home
- We are dependent on cooperation with DK
- Companies and organizations recruit individually -> costly
- Job and career fairs in Denmark- physical
- Applicants from abroad via fast track
  - National recruitment strategy
  - Job and recruitment fairs online big succes
  - Joint national campaign for the entire country, and the 5 municipalities
  - Specific campaigns with family focus
  - education according to needs



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