



Greenland

Challenges of today, visions for tomorrow



GREENLAND – WHAT A WONDERFUL WORLD



Biggest island in the world – 1/5 of Sibiria

Population : 57.000

Cities : 17 Settlements 60 5 Municipalities

Appx. 30 % monolingual

25% 16-28 years old disappered, rest 60 % no education

Homeless 579.

Suiciderate: app 55, males 75 %

Infrastructure : Plane or Boat

Need for (skilled) workforce: 2000 pax



The effort until now...

- The annual education caravan
- Role models from across the region
- Local fairs in major cities
- E-learning and skills upgrading on the internet
- Educational guidance at schools
- Incubator, playground and youth forum
- Upskilling in early intervention
- Companies to exemplify job opportunities
- "Make me dream about a future"
- Help us building together





The effort until now...

- Everyone is fighting for the same hands at home
- We are dependent on cooperation with DK
- Companies and organizations recruit individually -> costly
- Job and career fairs in Denmark– physical
- Applicants from abroad via fast track
 - 🇩🇰 National recruitment strategy
 - 🇩🇰 Job and recruitment fairs online – big succes
 - 🇩🇰 Joint national campaign for the entire country, and the 5 municipalities
 - 🇩🇰 Specific campaigns with family focus
 - 🇩🇰 education according to needs

