Programme Cooperation in the Arctic
14th October 2020, 11:00-12:00

18th EUROPEAN WEEK of REGIONS and CITIES
05>09 OCTOBER 2020  12>16 OCTOBER 2020  19>22 OCTOBER 2020

#EURegionsWeek
Programme Cooperation in the Arctic

14\textsuperscript{th} October 2020, 11:00-12:00
A Brief History of the Arctic Cooperation

Kirsti Mijnhijmer
Head of Secretariat, Interreg Northern Periphery and Arctic Programme

Q&A session “Programme Cooperation in the Arctic”
14th October 2020
Arctic Cooperation
5 Programmes working together
Shared characteristics of the Arctic Area

Common Challenges
• Sparse population
• Long distances
• Low accessibility
• Low economic diversity

Common Opportunities
• Cold climate
• Vast natural areas
• Abundance of natural resources
• Increased interest in Arctic
• Rich cultural heritage
Joint Arctic Communication

- European Arctic suffering from underinvestment
- Enhancing collaboration and coordination between different EU funding programmes
- Arctic Stakeholder Forum
- Mandates the NPA to lead a pilot activity
- **Note:** no macro-regional or sea-basin strategy
Briefly about the Programmes
## Budgets for Project Funding

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<th>Nord</th>
<th>Botnia-Atlantica</th>
<th>Kolarctic</th>
<th>Karelia</th>
<th>NPA</th>
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<tbody>
<tr>
<td><strong>EU budget</strong></td>
<td>57 M€</td>
<td>34,2 M€</td>
<td>22,2 M€</td>
<td>18,5 M€</td>
<td>47,2 M€</td>
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<tr>
<td><strong>Total budget</strong></td>
<td>104 M€</td>
<td>62,6 M€</td>
<td>57 M€</td>
<td>37 M€</td>
<td>78,7 M€</td>
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## Priorities in the Programmes

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<tbody>
<tr>
<td>Research and Innovation</td>
<td>Innovation</td>
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<td>Entrepreneurship</td>
<td>Entrepreneurship</td>
<td>Business and SME Development</td>
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<td>Entrepreneurship</td>
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<tr>
<td>Culture and Environment</td>
<td>Environment</td>
<td>Environmental protection, climate change adaptation and mitigation</td>
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<td>Energy</td>
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<tr>
<td>Transport</td>
<td>Accessibility, sustainable and climate-proof transport and communication networks and systems</td>
<td>Promotion of local culture and preservation of historical heritage</td>
<td>Sustainable environmental management of natural and cultural assets</td>
<td></td>
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<tr>
<td>Common Labour Market</td>
<td>Promotion of border management and border security, mobility and migration management</td>
<td>Border management and border security</td>
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Common Approach for the Arctic Cooperation
Common Approach for the Arctic Cooperation

• Benefiting people who actually live there
• Sustainable use of natural resources
• Arctic entrepreneurial spirit
• Utilising cold climate expertise
• Overcoming critical mass
What have we achieved together?
What have we achieved together?

• Roadmap for Cooperation
• Joint communication and promotional activities
• Coordination during assessment of applications
• Clustering of projects from multiple programmes
• Joint workshops and Arctic themed events
• Arctic Award project competition
• Arctic Cooperation Conference, Sep 2019
• Coordination during programming process
Benefits and Success Factors
Benefits of Cross-Programme Cooperation – a Programme’s Perspective

Mr Marko Ruokangas
Programme Director,
Karelia ENI CBC Programme

KARELIA
CBC // Cross-border cooperation
Benefits of Cross-Programme Cooperation – a Project’s Perspective

Mr Antti Haapalahti
Project Leader N-EEC
North-European Energy Cluster
North European Energy Cluster
N-EEC

N-EEC Partners

• Oulu University of Applied Sciences, FINLAND
• Cork County Council, IRELAND
• Umeå Kommun, SWEDEN
• Arctic University of NORWAY
• Orkusetur, ICELAND
• Novia University of Applied Sciences, FINLAND

Projects

Programmes
N-EEC Project Activities

→ N-EEC organized 5 events for key stakeholders:
  • Vaasa, Finland
  • Reykjavik, Iceland
  • Umeå, Sweden
  • Narvik, Norway
  • Cork, Ireland

→ N-EEC developed two proposals for pan-European funding programs
Experience of N-EEC

Good practice analysis

- Events on sharing Good Practice methods/tools
  - Within the project scope of: N-EEC
  - Target groups: Regional public authorities, Municipalities, Political decision-makers, SMEs, Property owners

- Identification of methods/tools in need of further development, adaption and strategies for implementation together with target groups
  - Within the project scope of N-EEC

- Pan-European project applications for wider knowledge transfer
  - Within the scope of: N-EEC

Knowledge transfer to regions

- Increase access to international Good Practice methods/tools for sustainable building retrofitting
  - Within the project scope of: Renovation Center

- Digitalization of building construction, focus on competence of SMEs & energy efficiency
  - Within the project scope of: ICNB

- Implementation of energy efficiency actions by public authorities
  - Within the project scope of e-Lighthouse
Benefits of N-EEC

- Increase networking and collaboration
- Speed up the digitalisation process
- Extensive knowledge transfer at grassroot level
- Better welfare opportunities in the Arctic regions
Success Factors of the Arctic Cooperation – an Evaluator’s Perspective

Dr Irene McMaster
European Policies Research Centre
University of Strathclyde, Scotland
Success Factors

- Strong tradition of cooperation
  - Willingness

- Open discussion
  - Where, how, what, why?
  - Cooperation, Collaboration, Coordination

- Shared needs/interests
  - Grassroots
  - Regional engagement
  - Strategic engagement

- Work with what’s already there
  - Looking to make the best of things
  - Flexible, responsive

- Links to EU Arctic Policy

- Worth the effort
  - enabling,
  - engaging,
  - delivering
Success in the Future

Developments in line with broader policy debates and dialogues:

- Role of subnational scale in economic development
- Importance of synergies networks and connectivity
- Value of territorial links, functional areas and place based policy

Interreg ‘coming of age’ – better able to maximise impacts through building connections

Tendency to think of more formalised cooperation as a sign of more mature, effective cooperation. But ‘soft cooperation’ has an important role to play, (especially in such changeable times)…
Questions & Answers