



2020 NPA Annual Conference

INNOVATION FOR SMART AND RESILIENT COMMUNITIES

23rd September 2020, 12:00 CET - Test signal 30 minutes before



8:00

10:00



11:00

12:00



13:00

Programme (Copenhagen time)

Moderators: Kalle Pakalén, NPA Programme Secretariat and Simo Kekäläinen, Oulu Native

11:30 - 12:00 Test signal, join the live stream on the Interreg NPA Youtube channel
<https://youtu.be/OcGuAOUsZso>

12:00 – 13:10 **Plenary session**

Welcome address and conference opening

“A multi-scientific approach towards innovation and creating new success stories”

Dr. Arto Maaninen, *Vice-Rector for Cooperation at the University of Oulu, Finland*

Innovation in the Northern Periphery and Arctic

Ms Kirsti Mijnhijmer, *Head of Secretariat, Northern Periphery and Arctic Programme*

Promoting resilience in turbulent times – University of Oulu Micro-entrepreneurship Centre of Excellence MicroENTRE

Professor Matti Muhos, *Director Kerttu Saalasti Institute, University of Oulu Finland*

Resilience-Recovery from Nokia Mobile phone business exit in Oulu

Mr Juha Ala-Mursula, *Executive Director of Economic Development at BusinessOulu, City of Oulu*

13:10 -13:30 **Experience from the NPA projects**

SYMBIOMA “Resource-efficient, innovative products and services for developing the circular economy”

Dr Tech. Egidija Rainosalo, *R&D Coordinator at Centria University of Applied Sciences in Kokkola, Finland*



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EMERGREEN “New innovative models for participative, user-centred, quality and sustainable public services aiming greener communities in remote areas.”
Dr Margaret Quinn, *Programme Manager at ERNACT, Ireland*

13:35 – 13:44 **A helicopter view**

Linking innovation and resilience: Synergy effects for regional development
Dr Anna Lundgren, *Senior Research Fellow, Nordregio, Sweden*

13:45- 14:10

Question and Answer session

Please submit your questions via facebook and twitter using the hashtag #NPA2020Oulu.

Or send your questions via email to secretariat@interreg-npa.eu

14:10-14:30

Coffee Break - NOTE: Please connect to Zoom during the coffee break in order to allow the host to assign all the participants to the breakout rooms.

14:30-15:45

Parallel Breakout sessions (on Zoom only)

1. Towards resilient communities

How can communities become more aware and better prepared to react to shocks such as those coming from climate change, economic or health crisis? Lessons from the NOKIA case and the current COVID-19 health crisis.

Chair: Prof. Joan Condell, Ulster University, Northern Ireland

Panelists:

- **Prof. Ragnheiður Þórarinsdóttir**, The Agricultural University of Iceland, Lead Partner of NPA project COAST, Iceland
- **Prof. Peter Sköld**, Executive director, Arctic Research Centre at Umeå University, Sweden
- **Prof Anna Nordstrom**, Department of Public Health and Clinical Medicine at Umeå University, Sweden
- **Mr Juha Ala-Mursula**, *Executive Director of Economic Development at BusinessOulu, City of Oulu*

2. Smart specialization strategies

Implementing smart specialisation across the NPA, from the Atlantic to the Arctic.

Chair: Ms Lesley Gray, Desk Officer for the Nordics, Scottish Government

Panelists:

- **Mr David Minton**, Director, Northern and Western Regional Assembly, Ireland
- **Mr. Ilari Havukainen**, Project Manager, East and North Finland in Industrial Transition, Regional Council of Lapland, Finland



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3. Innovation in the bio-based industry

NPA projects innovating in the use of biological resources, the cases of sea weed, barley and...food wastes. What are the business potentials? And what are the opportunities?

Chair: Mr Rob Clarke, Head of Policy, Highlands and Islands Enterprise, Scotland

Panelists:

- **Andrew MacKenzie**, Lead partner SW GROW, Lewis Castle college, UHI, Scotland
- **Berta Danielsdottir** (DISRUPTAQUA) CEO, Iceland Ocean Cluster, Iceland
- **Dr Peter Martin** (CEREAL) Director, Agronomy Institute, Orkney College UHI, , Scotland

4. A greener NPA

What can transnational cooperation do for a greener NPA? Where can NPA projects impact the most and how?

Chair: Ms Linda Stewart, Director of European and International Development, University of the Highlands and Islands

Panelists:

- **Nicholas Gubbins** , Chief Executive, Community Energy Scotland
- Ms **Marta Rongved Dixon**, (NPA project ASCENT) Senior adviser tourism, Department for Innovation and economic development, Section for natural resources, agriculture and tourism Vestland County Council, Norway
- Dr **Neil James**, (NPA Projects CIRCULAR OCEAN and BLUE CIRCULAR ECONOMY) Research Fellow, Environmental Research Institute, UHI Scotland

15:45 – 16:00 **Feedback from the breakout sessions**

The rapporteurs will share the key messages and suggestions for the future NPA 2021-2027 from each session.

16:00 – 16:30 **NPA Programme results and outlook**

The NPA 2014-2020 project results & achievement

Ms Lucia Brhlikova, *Project Officer, Northern Periphery and Arctic Programme*

State of the art of the NPA 2021-2027

Ms Kirsti Mijnhijmer, *Head of Secretariat, Northern Periphery and Arctic Programme*

Q&A session

Wrap up and closure



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