

NPA Annual Event 2021

#NPA2021SLIGO

# REDEFINING PERIPHERALITY

27<sup>th</sup> October 2021 Sligo, Ireland

Session 1

## Innovation Capacity



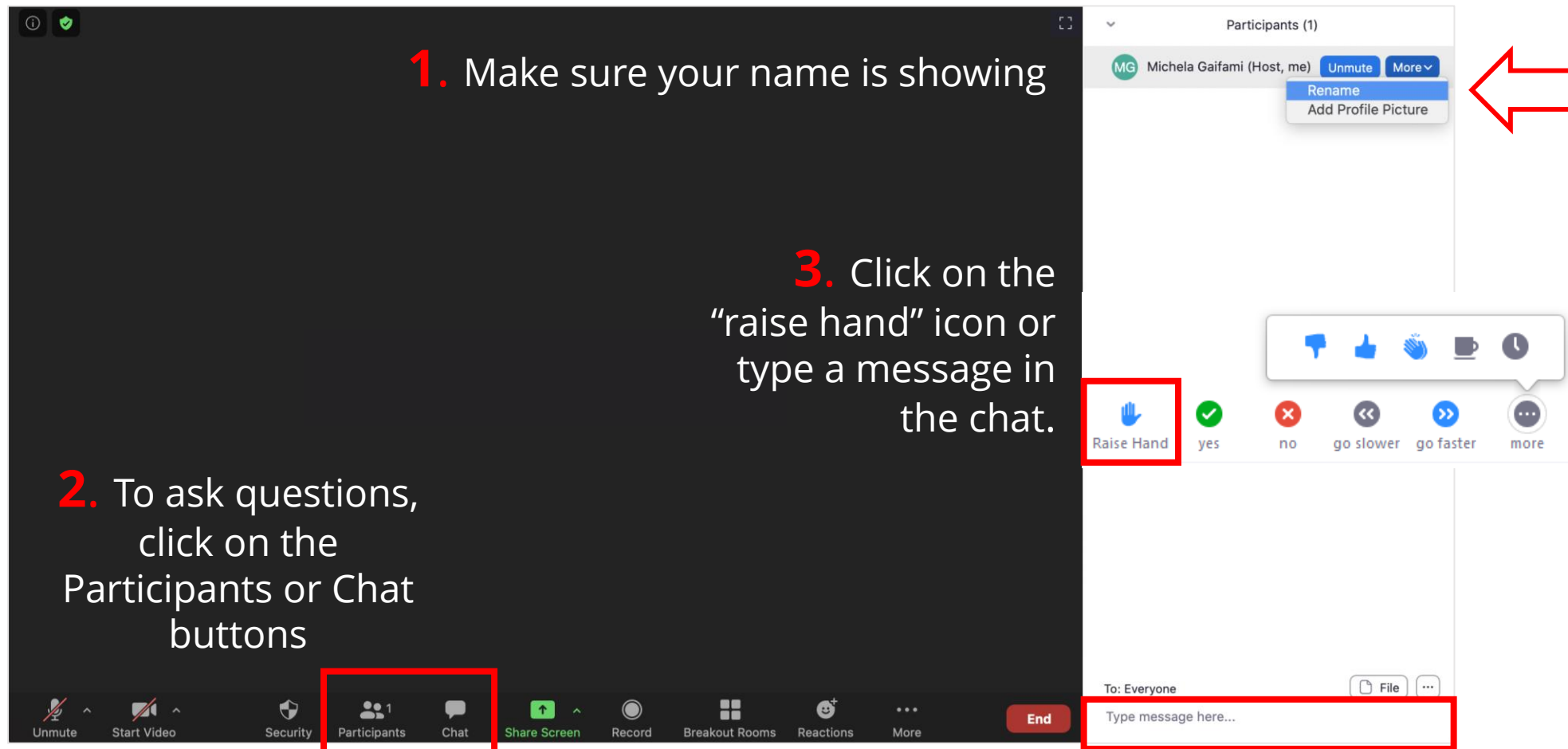
## Session rules:

- All microphones and videos should be kept off.
- The Zoom moderator will turn your mic and camera on when you ask a question.
- The session is **recorded** and will be published on YouTube. Please do not share any confidential information!
- Please **close YouTube** while you participate in the breakout session on Zoom.

**1.** Make sure your name is showing

**2.** To ask questions, click on the Participants or Chat buttons

**3.** Click on the “raise hand” icon or type a message in the chat.

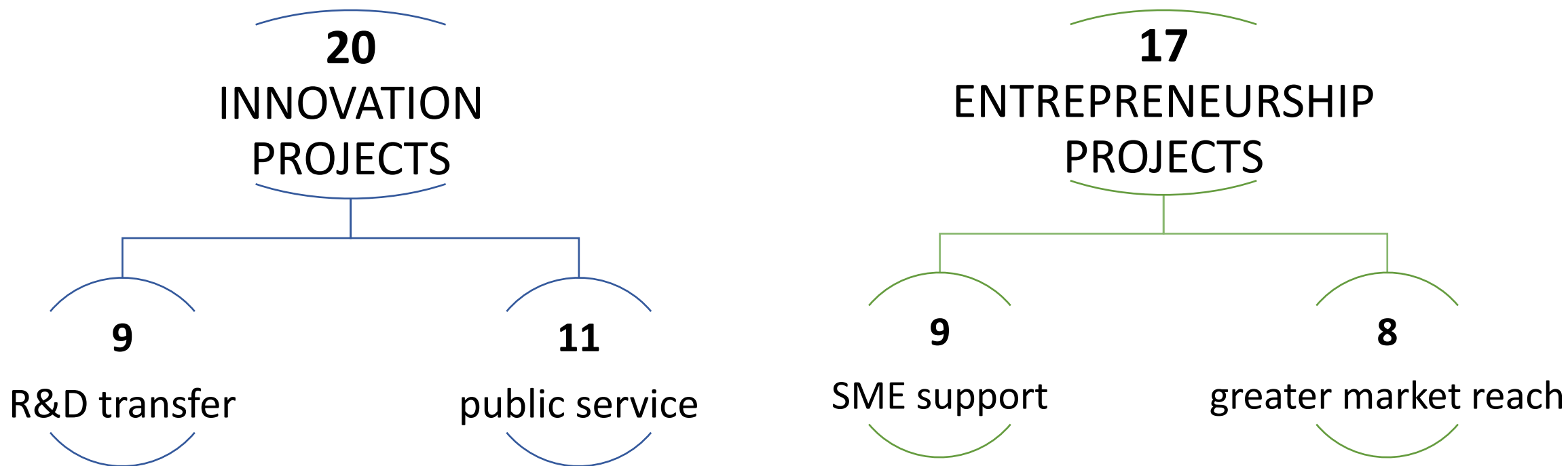


The screenshot shows a Zoom meeting interface. On the left, a dark overlay contains three numbered instructions. On the right, the Zoom interface is shown with several elements highlighted by red boxes: the 'Participants' and 'Chat' buttons in the bottom toolbar; the 'Raise Hand' icon in the bottom toolbar; the chat input field at the bottom right; the 'Raise Hand' icon in the chat toolbar; and the context menu for the host 'Michela Gaifami (Host, me)' which includes 'Rename' and 'Add Profile Picture' options. A red arrow points from the chat toolbar towards the context menu.

## **How can NPA projects support the uptake of advanced technologies, reap the benefits of digitisation and enhance sustainable growth & competitiveness of SMEs?**

1. NPA project achievements 2014-2020  
*Kirsti Mijnhijmer, Head of Secretariat, NPA Programme*
2. The DISTINCT context  
*Ulf Hedestig, Umeå University, DISTINCT project*
3. Virtual reality (VR) demo session  
*Jose Manuel San Emeterio / Leah Ryan, ERNACT, DISTINCT project*
4. Discussion

## NPA projects achievements – FACTS & FIGURES



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## NPA projects achievements – Increased innovation & transfer of R&D

Innovation support toolkit for the manufacturing industry  
SME support service to move from pioneer to market

- TARGET
- FREED

Increase the value of biological resources

- CEREAL
- SW-GROW
- URCHIN

Seafood smart labelling  
Blockchain traceability of high value seafood products

- SMART FISH
- DISRUPT AQUA

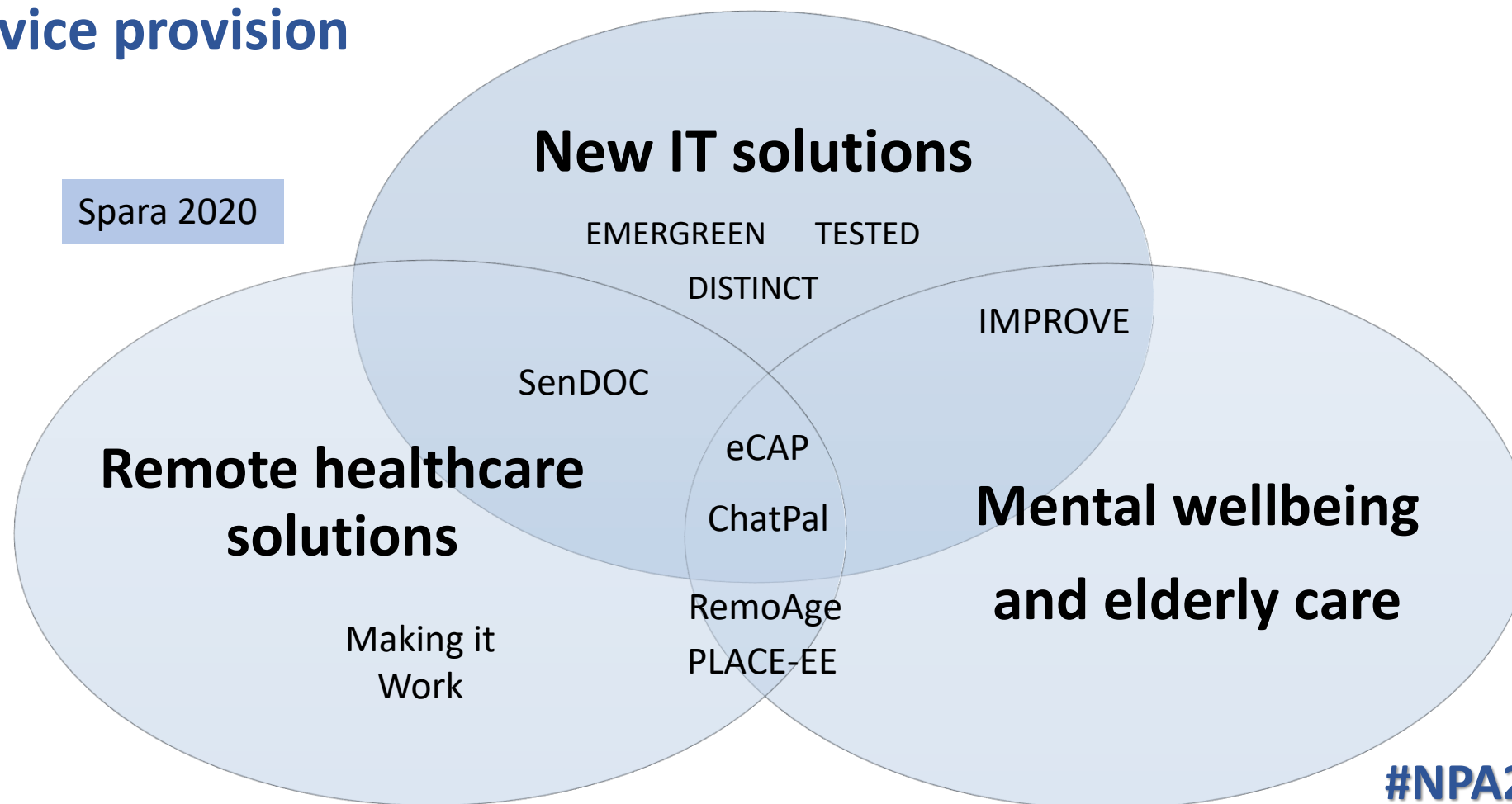
New uses for waste biomass from food & beverage industries  
(circular economy)

- SYMBIOMA

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## NPA projects achievements – Increased innovation in public service provision



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## NPA projects achievements – Improved support systems for SMEs

Supporting business development  
(young, women, remote, green)

- RYE CONNECT
- W POWER
- BIZMENTORS
- GREBE

New business models  
(creative industry, circular economy, forestry, tourism)  
Networking benefits

- CRAFT REACH
- CREATIVE MOMENTUM
- CIRCULAR OCEAN
- FOBIA
- ARCTISEN

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## NPA projects achievements – Greater market reach

Improve, adapt and innovate the tourism industry

- SAINT
- COOL ROUTE
- SCITOUR
- SPOT-LIT

Capacity building and upskilling for taking advantages of digitalisation opportunities

- BLUE CIRCULAR ECONOMY
- DIGI2MARKET
- STORY TAGGING
- RYE SC

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## **CAPITALISATION PROJECTS – Follow closely**

### **CADI SHAC**

Digital innovation to  
enhance the market  
reach of SMEs

### **ETRAC**

Ethical Tourism  
Recovery in Arctic  
Communities