

1. WHAT ARE YOUR IMPACTS

...the positive changes arising from your project.

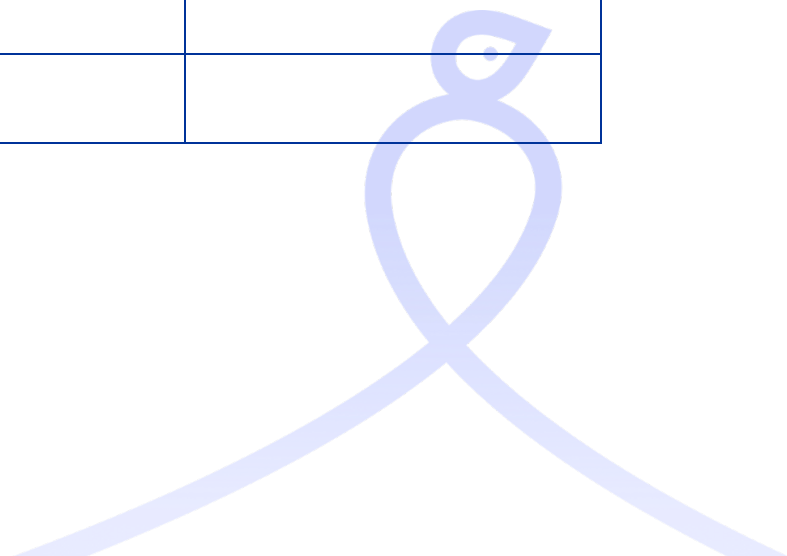
List the positive changes that your project brings	Identify 3 main ones

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2. YOUR PROJECT IMPACT STATEMENT

... one-sentence each partner should know.

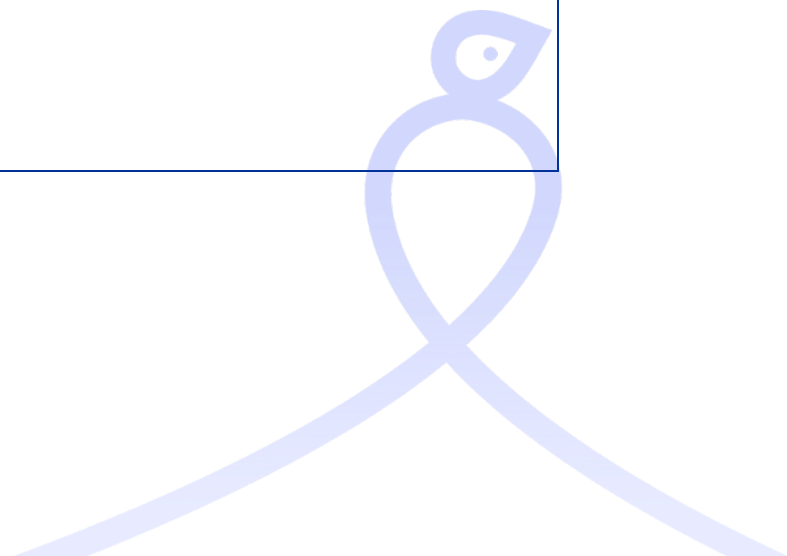
Simple statement	Positive change – describes the impact How – describes what you will do to create that positive change
<i>We will introduce/develop (how) that will (positive change).</i>	

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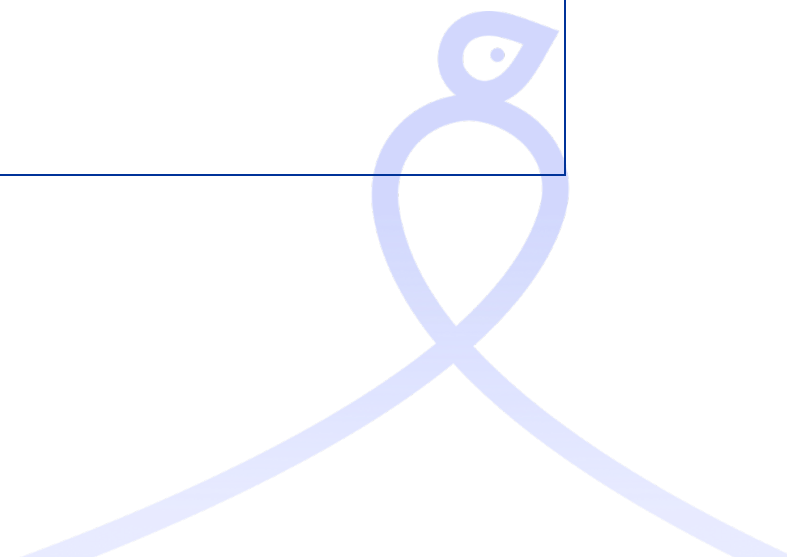


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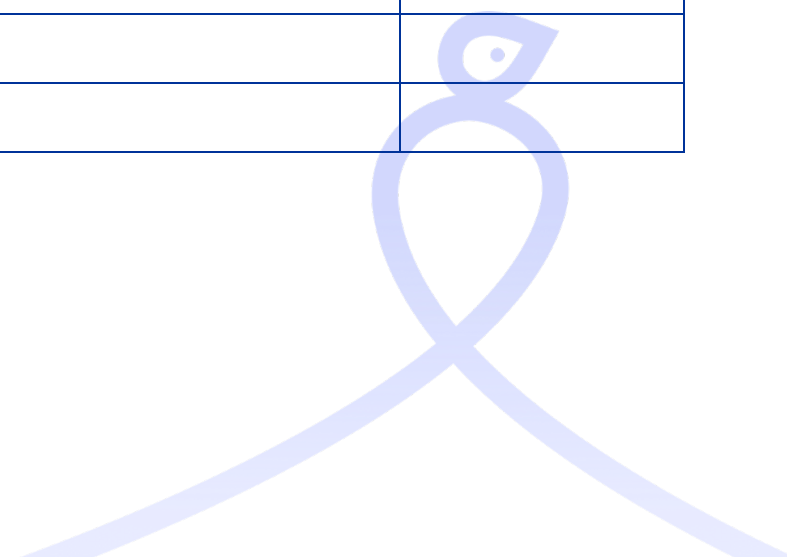
Advanced statement	Positive change – describes the impact How – describes what you will do to create that positive change Takers – groups that will adopt and reuse the work creating positive change End users - Groups which ultimately benefit from your project's impacts, such as citizens, consumers, farmers, SMEs, etc. Scale – the level of positive change your project will create in its lifetime or later
We will introduce/develop (how) that will enable (takers) to (positive change) (scale)	



3. IDENTIFY RELEVANT WORK

...the part of your work which can be reused and transferred.

Please list specific products (that your project has or will deliver) which can be transferred, replicated and/or scaled up or mainstreamed. To decide which part of the project work is relevant at this stage ask yourself: does it create positive change? Can it be taken up, transferred or reused? For example: Strategies, action plans, tools, techniques, methods, models, policy briefs, solutions, etc.	Impact level 1 (low) - 5 (high)



4. CONNECT PRODUCTS & TAKERS

... your solutions will be taken up more likely if you know your takers...

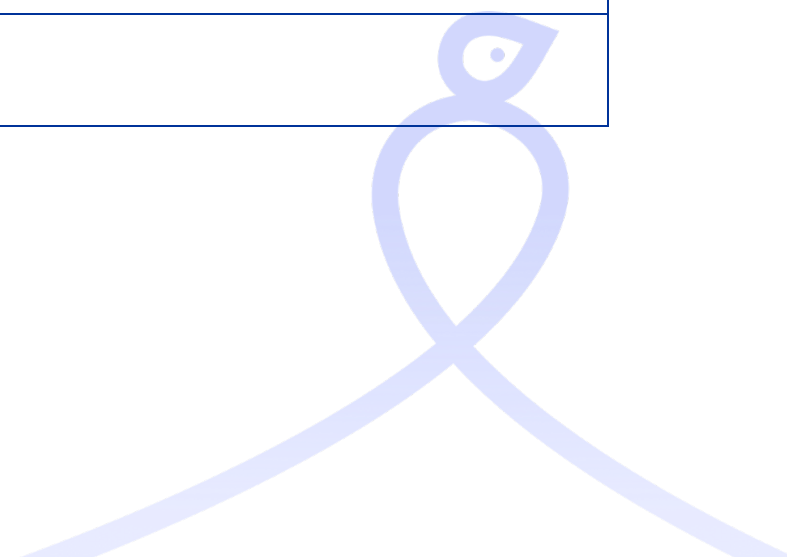
PART I	
Product	Takers

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PART II

...and what motivates them.

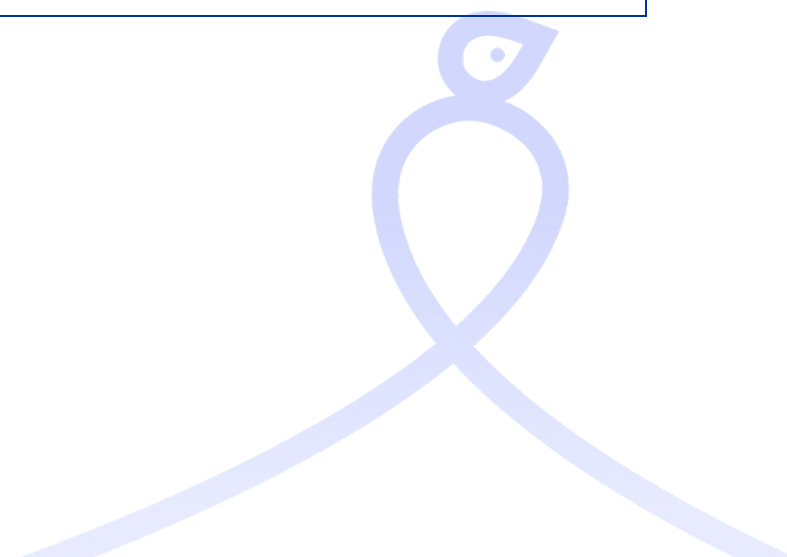
PART I		PART II
Product	Takers	Why would they care? What's in it for them?

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PART III

... making takers aware is just the first step.

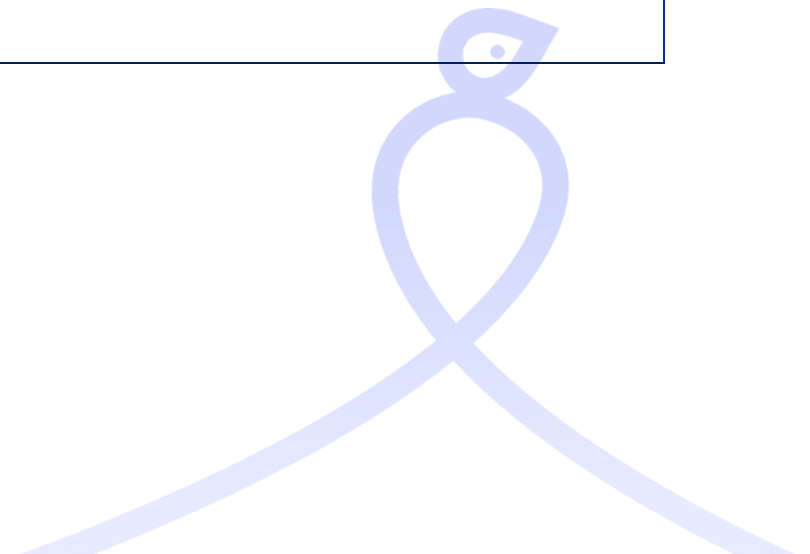
		PART III
Product	Takers	What do you want them to do?

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5. SHARPEN YOUR TOOLS

... wrap your work so that takers can easily receive it and use it.

	PART VI	
Takers	What would be your main message to them? What would convince them to adopt your solutions, strategies,...?	How can you reach them and make them aware of your project? How can you best present this to them? Note 2-3 actions to convince each group to adopt or build on your work.

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Glossary

Legacy	Refers to the lasting positive change that your project's work keep bringing even once the project ended.
Impact	The positive change created by your project.
Uptake	Refers to an adoption of the product as well as tweaks, adaptations, or further development based on the product.
Product	Anything the project produces that can be transferred and taken up, thereby expanding the impact.
Givers	Projects or partners who have developed a product that can be transferred or reused.
Takers	Organisations who may adopt and reuse the work done by projects.
End users	Groups which ultimately benefit from your project's impacts, such as citizens, consumers, farmers, SMEs, etc.

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