

Lead Partner Closure Seminar

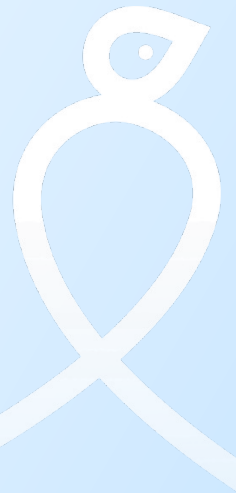
Copenhagen, 19th March 2026

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Project presentations



3 minutes



Alone or with project colleague



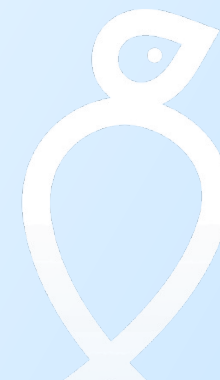
Present your achievements

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How to secure your project legacy

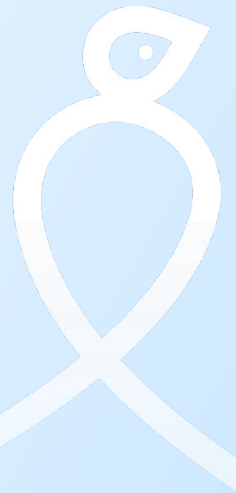
Interreg NPA Lead Partners seminar
19th March 2026

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Context

You are here



From the mountain top

What lessons did we learn?

What will you do with the solutions you developed?


How will you make sure they reach the end users that can benefit from them?



What is legacy and why does it matter?

 10 minutes

 With your neighbour

 Reflect on what is project legacy and why it matters

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IMPACT

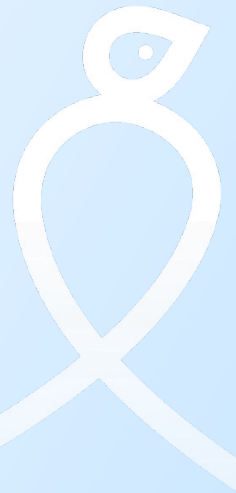
Identify the positive change
resulting from your work.

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What is impact?

*... a positive change
resulting from your work*

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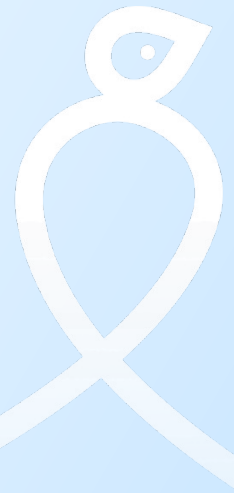
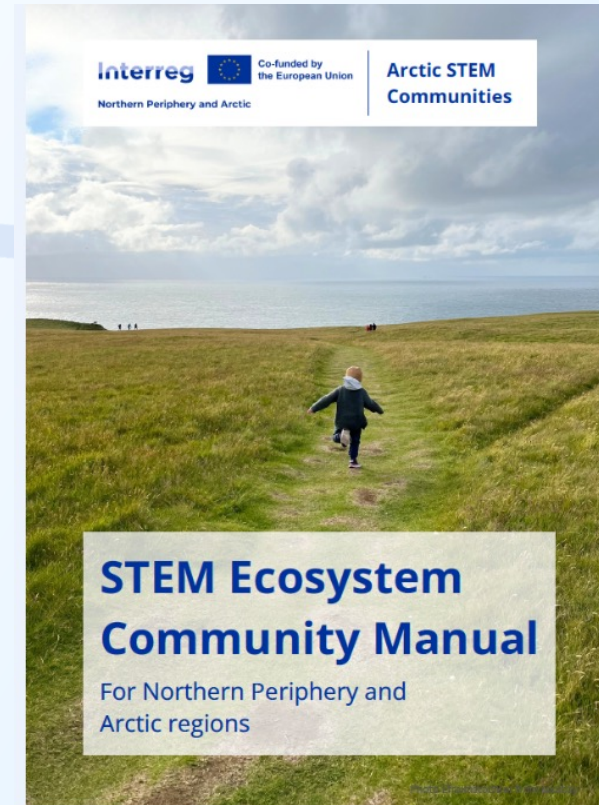
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Tangible



Intangible

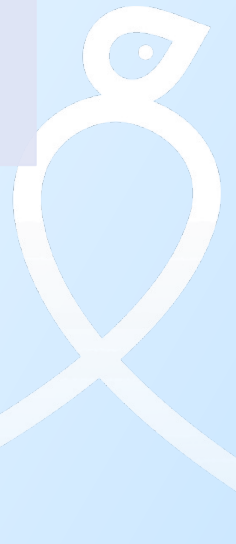


What is an impact

- Improved governance
- Problem reduced
- Enhanced situation

What is NOT an impact

- Activities, events
- Awards and publicity
- Slogans and taglines



List YOUR impacts!



10 minutes



Your project colleague



List positive changes your project brings, highlight 3 most important ones

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IMPACT STATEMENT

The one sentence each partner should know!



Mandatory elements

Positive change – describes the impact

How – describes what you did to create that positive change

Optional elements

Positive change

How

Takers – groups that will adopt and uptake the work creating positive change

End users - Groups which ultimately benefit from your project's impacts, such as citizens, consumers, farmers, SMEs, etc.

Scale – the level of positive change your project will create in its lifetime or later

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Our project leads to **less energy use and reduced CO2 emissions** (POSITIVE CHANGE).

We introduced **a novel greenhouse concept** (HOW) that **reduces energy use and CO2 emissions** (POSITIVE CHANGE).

We introduced **a novel greenhouse concept** (HOW) enabling **the greenhouse industry** (TAKERS) to **save energy and reduce CO2 emissions** (POSITIVE CHANGE) **down to near zero** (SCALE).

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What is YOUR impact statement?



10 minutes



Your project colleague



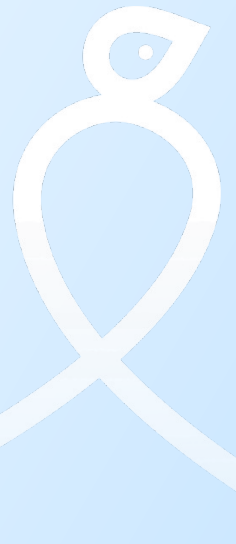
Write one of each statements

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COFFEE BREAK



HOW

Identify the relevant parts of the project that if taken up contribute to achieving positive change.

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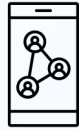
Identify relevant work



Strategy



Guidance



App



Methodology



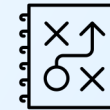
Action Plan



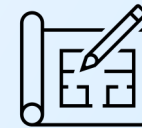
Training



Tool box



Pilot



Blueprint



Network



Business model



Policy Brief

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Group work



Project team



Which products are more likely to create positive change?



10 minutes



Group work



Pitch your products



15 minutes

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Groups





TAKERS

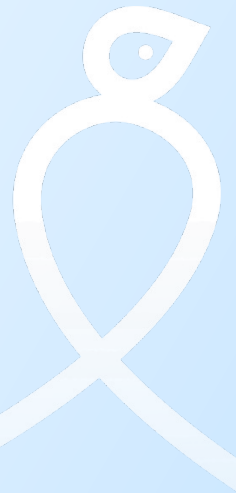
Those who will adopt and reuse the work creating positive change.

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Get to know your takers

- Find the right level
- What's in it for them?
- Why should they be interested?
- Are there differences between countries?



Group work



Project team



Identify your main takers for the top 3 ranked products



10 minutes



Group work



Identify 3 takers that are common around the table.
Discuss how to engage with them.



20 minutes



Project team



Reflect why should takers care.



10 minutes

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Photo: Interreg NPA SUB