

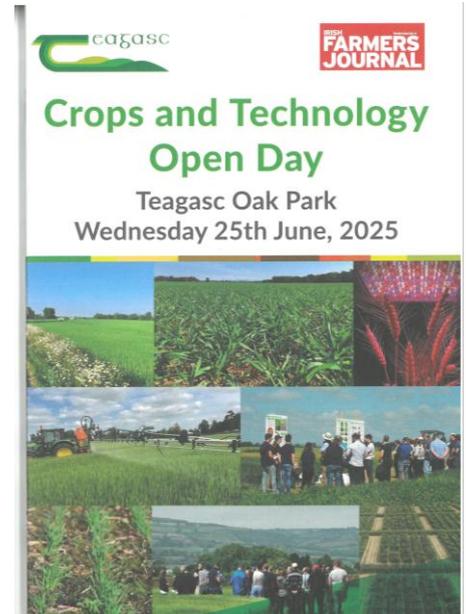
WP3.1 Field Day report from Teagasc, Oak Park, Carlow, Ireland

Event: Crops and Technology Open Day

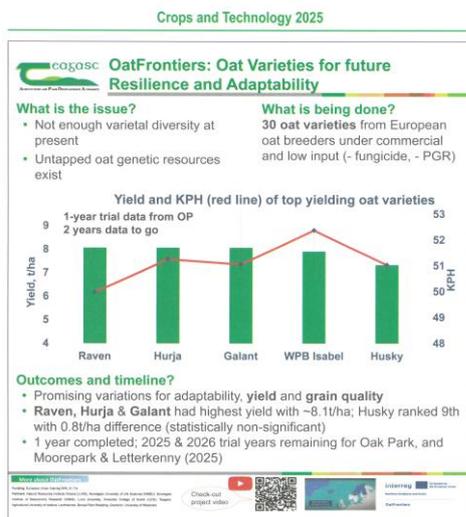
Date: 25.06.2024 (10am- 4pm)

Participants: >1000

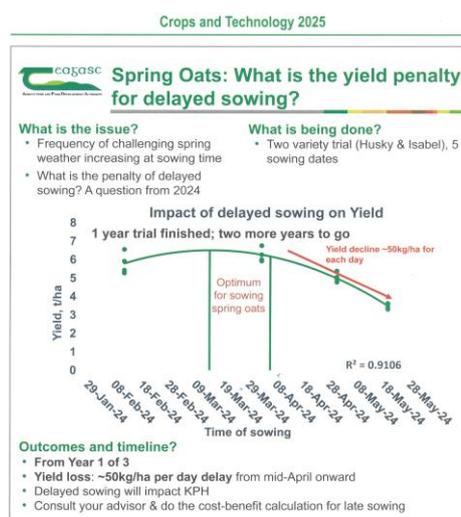
The Open Day is the major technology dissemination event for the Crop Science Department, which happens every two years. During this event, a wide range of research findings and machinery have been displayed and demonstrated. This event draws more than >3000 attendees, including the general public, researchers, students, agronomists and growers. Arriving at the car park, everyone was given booklets with a detailed program and research topics for the day, including information on the OatFrontiers project.



On the day, there was an oat-specific field demonstration area overlooking OatFrontiers' big yield trial. Attendees were briefly introduced to the project concept and were allowed to have a more in-depth conversation about the impact of variety selection and trial on future oat cultivation in Ireland. Later, attendees had the chance to walk through the field to better understand the agronomic appearance of those varieties. Along with the information board, attendees also received a QR code for our project video.



Notes: _____



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