

A yellow Ponsse logging machine is shown in a dark forest at night, illuminated by its headlights. The machine is carrying a large stack of logs on its rear and has a log lying on the ground in front of it.

## **Our sustainability story**

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# Wood harvesting Company in Central Finland



- 🌲 Family business established in 1977
- 🌲 Owners: Kai and Aki Laaja
- 🌲 About 70 forest machines, 120 employees
- 🌲 Annual harvested volume approx. 1.2 million cubic metres
- 🌲 Turnover approx. EUR 19 million per year

**4 contract costumers. Three of them are major companies.**

**Our services include:**

- Planning of harvest-ready sites before the start of operations
- Wood harvesting operations
- Wood harvesting related additional services like road maintenance
- Own service facility and machine transport vehicles





## Drivers of change in Finland's forestry sector and sustainability.













- Growing interest in the use of forests and forest-related objectives in Finland.
- Demands on both organizations and employees.
- The acceptability of forestry and its practices is being challenged.
- International sustainability goals have also reached the forestry sector.
- Sustainability work is a valuable tool to meet the sector's requirements, produce accurate information, and address issues of sustainability.
- Sustainability helps raise awareness of the forestry sector and increases its attractiveness.
- Sustainability is becoming an increasingly important factor for competitiveness and differentiation.



# The path of Metsä-Multia's Sustainability Work

A responsible operating culture has always been important to the company. In 2023, we decided to invest more in sustainability and take it to the next level.



	Sustainability goals	Indicators
<b>3</b> TERVEYTTÄ JA HYVINVOINTIA 	<ul style="list-style-type: none"> <li>Balanced work-life according to life situation</li> <li>Occupational safety and work ability</li> <li>Functional occupational health care and health insurance</li> <li>Awareness of sick leave</li> </ul>	<ul style="list-style-type: none"> <li>Work ability benefit utilization rate</li> <li>Sickness absence rate</li> <li>Safety metrics (TRIF, LTA)</li> </ul> 
<b>8</b> IHMISARVOISTA TYÖTÄ JA TALOUSKASVUA 	<ul style="list-style-type: none"> <li>Employee well-being. Good work community</li> <li>Written employment contracts and terms and conditions</li> <li>Good management</li> <li>Availability and sustainability of personnel</li> <li>Profitable and sustainable business</li> </ul>	<ul style="list-style-type: none"> <li>Employee leaving % (departures)</li> <li>Internal employee survey, NPS</li> <li>Financial indicators, Turnover, Result</li> </ul> 
<b>9</b> KESTÄVÄÄ TEOLLISUUTTA, INNOVAATIOITA JA INFRASTRUKTUUREJA 	<ul style="list-style-type: none"> <li>Quality wood deliveries (wood processing value)</li> <li>Quality of wood harvesting (sustainability of wood production)</li> <li>Technology we use and new innovations</li> <li>Cost-effective own organization and support functions</li> </ul>	<ul style="list-style-type: none"> <li>Timber quality, defective quality %</li> <li>Harvest quality measurement results</li> <li>Timber measurement accuracy</li> <li>Technology (e.g. Euro X engines)</li> </ul> 
<b>13</b> ILMASTOTEKOJA 	<ul style="list-style-type: none"> <li>Emission awareness and reduction</li> <li>Carbon sequestration capacity of forests and ecological sustainability</li> <li>Implementation of the Forest Act and certifications</li> <li>Managing our environmental impacts</li> </ul>	<ul style="list-style-type: none"> <li>CO2 emissions and energy consumption</li> <li>Thinning density vs. recommendation</li> <li>Harvest quality measurement results</li> <li>Our impact on land and water</li> </ul> 
<b>17</b> YHTEISTYÖ JA KUMPPANUUS 	<ul style="list-style-type: none"> <li>Customer trust.</li> <li>Sustainability of customer relationships</li> <li>Reliability of wood orders</li> <li>Customer satisfaction measures</li> <li>Partner networks</li> </ul>	<ul style="list-style-type: none"> <li>Partner Network NPS</li> <li>Wood Seller NPS</li> <li>Wood Order Delivery Accuracy</li> <li>External Assessments</li> </ul> 



# Key Benefits of Metsä-Multia's Sustainability Work





A photograph of two logging machines, likely harvesters, working in a forest at night. The machines are illuminated by bright work lights, and a large pile of cut logs is visible in the background. The scene is dark, with the trees and ground mostly in shadow.

# Thank you!



Metsä-Multia

[WWW.METSA-MULTIA.FI](http://WWW.METSA-MULTIA.FI)