



**ÖSTERSUNDS  
KOMMUN**  
STAAREN TJIELTE

# SOCIAL ENTERPRISES IN ÖSTERSUND MUNICIPALITY

**Jon Söder**  
2024-12-11

# Östersund Municipality

- 65 000 inhabitants
- Only city in Jämtland county, a county with 130 000 inhabitants and geographically slightly larger than Slovakia.
- The municipality is the largest employer in the county – 5000.
- Tourism, events, sports, small and medium size businesses/industries.





# Intentions and policies for social enterprises

- A history of interest in social economy
- Founder and member of Reves.
- Facilitating cooperative daycare in the 90'ies
- Part of different projects.
- Policy document for social enterprises in 2016
- In the business strategy 2022-2026:
- "Foster innovation and cooperation with NGO-sector"
- "Collaboration with social enterprises should lead to increased skills provision and reduced social exklusion"



# Tools

- IOP – Idea-based Public Partnerships, Civil Society Public partnerships, Social partnership agreements.
  - More trust than control
  - Flexible
  - Learning
  - Not public procurement nor grant
- Public procurement – Reserved contracts





# Examples

- IOP – Hej främling (Hello stranger)
- Living room for young asylum seekers – Health-promoting and Social Activities
- Friends and friends of friends started to visit and take part
- Started with 14 asylum seekers – now 400 visits/week
- Hanging out, Health, activities, work, networking



# Examples

- IOP Rädda barnen (Save the children)
- On equal terms
- Compensate in Torvalla, a socio-economic vulnerable area.
- School break activities, breakfast club, girl club, recreational hub
- With the children, not for them.



**HÖSTVIBES I TORVALLA**  
Mellan 30 okt-2 nov

**MÅNDAG 10-16**  
10.00 FRUKOSTPÅSE  
10-12 FRI LEK, PYSEL SAGOLÄSNING  
12-13 LUNCH  
13-14:30 BASKET  
EFTER MIDDAG SAGOLÄSNING  
13-15 DRAMA  
14:30-16:00 FOTBOLL

**ONSDAG 10-16**  
10.00 FRUKOSTPÅSE  
10-12 MUSIK  
10-12 FRI LEK OCH PYSEL  
12-13 LUNCH  
13-14:30 BASKET  
14:30-16:00 FOTBOLL

**TISDAG 10-16**  
10.00 FRUKOSTPÅSE  
10-12 DRAMA OCH DANS  
10-12 SAGOLÄSNING  
12-13 LUNCH  
13-14:30 BASKET  
14:30-16:00 FOTBOLL

**TORSdag 10-16**  
10.00 FRUKOSTPÅSE  
10-12 FRI LEK, PYSEL OCH SAGOLÄSNING  
12-13 LUNCH  
13-14:30 BASKET  
14:30-16:00 FOTBOLL

AKTIVITETERNA KOMMER FÖR  
MESTA DEL ATT ÄGA RUM I  
TORVALLAS SPORTHALL.  
MÅLLGRUPPEN ÄR 9-15 ÅR MEN  
ALLA ÄR VÄLKOMNA!

BIBLIOTEKET, MOBILA TEAMET  
OCH FRITIDSBANKEN KOMMER  
OCKSÅ ATT VARA MED.

Har du frågor eller funderingar ring eller sms:  
Abdo: 0725326841 Alissar: 0722523236

FÖLJ OSS PÅ INSTAGRAM

Rädda Barnen  
ÖSTERSUNDS KOMMUN  
STÅAREN TJJELTE

Höstfest

Fritidsbanken

BEYOND  
BASKET TROLL

ÖSTERSUNDS KULTURSKOLA

ÖSTERSUNDS KULTURSKOLA



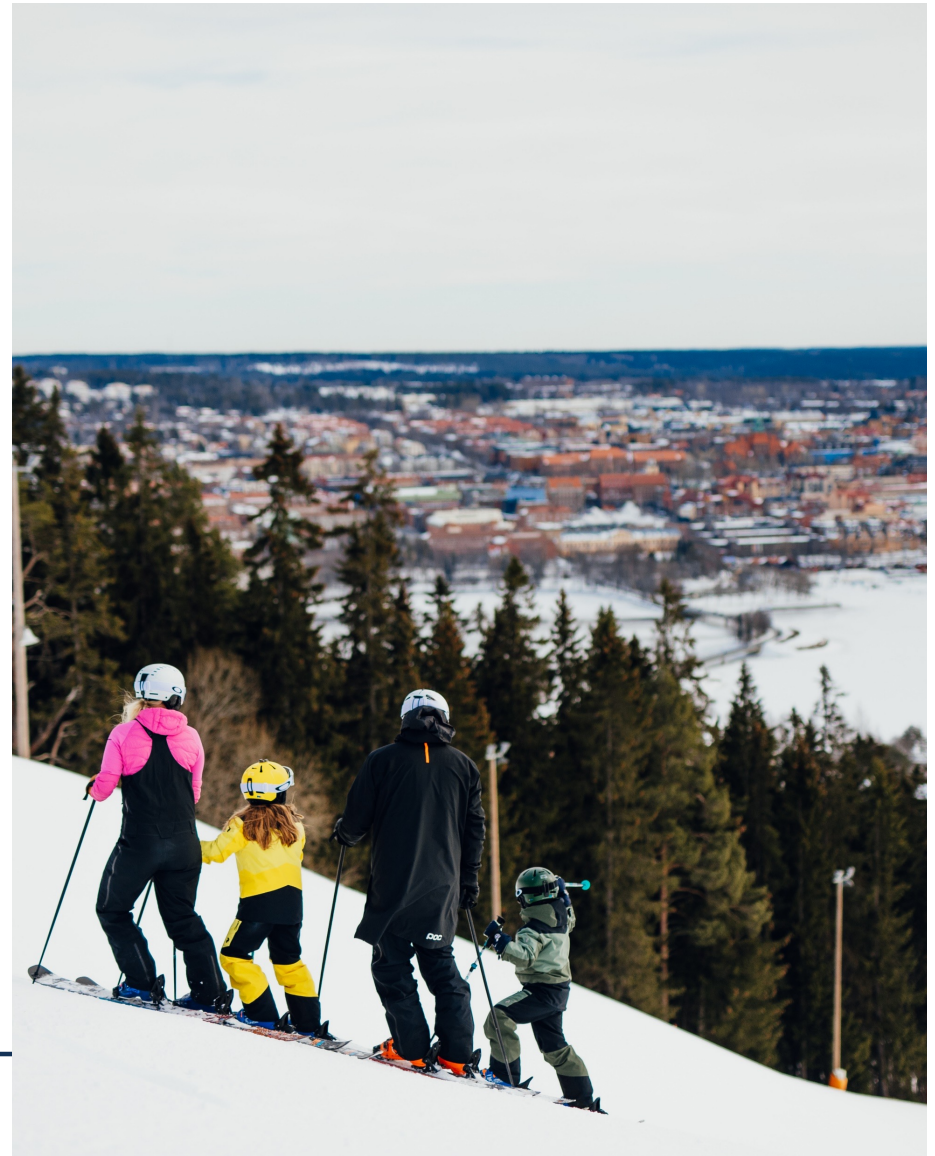
# Reserved Contracts - examples

- Work placements
  - 2022-2024
  - 6 social enterprises
  - Mid Sweden university measured impact
  - 2024 –
  - 8 social enterprises
  - Second hand shops, café, cleaning, dog day care
- Furnish and decorate apartments for refugees moving in.
  - Second hand shops



# Challenges

- Up-scaling
  - Knowledge about how-to and why
  - Many procurers in the municipality
  - Courage
- Routines
- New laws – haven't been tested
  - Large reserved contracts questioned by traditional companies





# Thank you!

**Jon Söder**

[jon.soder@ostersund.se](mailto:jon.soder@ostersund.se)



**ÖSTERSUNDS KOMMUN**  
STAAREN TJIELTE